

Primary Care SIG Strategic Plan 2024/2025

Pillar 1: Innovation		
Objective: Develop and disseminate common practice and language regarding Primary Care Physical Therapy		
Action Items:	Timeline/Progress	Key Leaders
1. Formally define Primary Care Physical Therapy in accordance with the Primary Care Physical Therapy Specialty Petition	Definition paper published for public review/feedback Oct 1-Dec 1, 2024	Katie O'
2. Support engagement with physical therapy clinicians, academics, and other healthcare professionals to generate creative ideas to address gaps in primary care healthcare service delivery in meeting the physical and functional needs of the public	Ongoing	Board
3. Build toolkit and implementation guide for standard guidance in developing primary care programs	Ongoing	Board

Pillar 2: Advocacy		
Objective: The practice of primary care physical therapy will be advanced through multi-level advocacy efforts		
Action Items:	Timeline/Progress	Key Leaders
1. Complete Primary Care ABPTS Petition process so primary care PT is recognized as a board-certified area of specialty practice	Phase 2 revisions ongoing, goal to re-submit by Oct 15, 2024	Ashley
2. A task force will be developed to assess the feasibility and application of expanding CoCM billing to physical therapists	TBD	Board
3. A working group will be assembled to assess how primary care physical therapists can be utilized at Federally Qualified Health Centers and incorporated into CMS billing	TBD	Board
4. Legislative efforts pertinent to primary care physical therapy will be widely shared to expand advocacy efforts, credentialing, and privileging	Ongoing	Steve

Pillar 3: Clinical Excellence		
Objective 1: The primary care SIG will provide resources to its members that support best clinical practice		
Action Items:	Timeline/Progress	Key Leaders
1. In accordance with the primary care physical therapy specialty petition, the SIG will define the competencies required of a primary care physical therapist	TBD	Board
2. A primary care PT and medical screening study guide for the NPTE will be published by the SIG	TBD	Curriculum committee
3. The SIG will compile a library of supporting resources for the ABPTS specialty exam	TBD	Board
Objective 2: The primary care SIG will provide programming to update members on developing and innovative primary care PT practices		
Action Items:	Timeline/Progress	Key Leaders
1. Host annual primary care PT summit: multi-modal educational and networking event designed to advance primary care PT practice	Yearly Sep 20-21, 2024	Katie O'
2. Post new educational content and webinars on APTA Federal Section's Learning Management System (LMS)	Ongoing	Dave/Evan
3. Host the Abstract of the Month call on a monthly basis	Ongoing	Alyson
4. Inform members of upcoming primary care PT educational content/events (e.g. CSM pre-con, lectures, etc.)	Ongoing	Board
5. Provide quarterly business updates via member meetings, webinars, and/or emails	Ongoing	Dave/Evan

Pillar 4: Collaboration		
Objective 1: The primary care SIG will promote intradisciplinary and interdisciplinary collaboration through the execution of programs, events, and networking		
Action Items:	Timeline/Progress	Key Leaders
1. The SIG will initiate a community of practice meeting that provides programming pertinent to primary care physical therapy while encouraging engagement from multiple healthcare disciplines	Ongoing	Layne

2. Federal interagency collaboration will be fostered through ongoing efforts to provide programming and standardization of best practice	Ongoing	Riley
3. The SIG will seek out opportunities to expand its programming to include practitioners from other disciplines when possible which may include the Primary Care Summit, Abstract of the Month, community of practice call, webinars, and conferences	Ongoing	Board
Objective 2: The primary care SIG will organize and facilitate opportunities for professional development and communication		
Action Items:	Timeline/Progress	Key Leaders
1. Promote SIG member engagement and growth through periodic email blasts, social media posts, and networking at social events such as CSM and the Primary Care Summit	Ongoing	Jennifer
2. The SIG will recruit members and engage with students and early professionals through marketing efforts, mentorship programming, and educational content	Ongoing	Layne/Riley
3. SIG members will submit articles, presentations, newsletters, and other products that support the SIG mission and vision	Ongoing	Board